Identify opportunities
Shape the future
As a successful International Management- and Implementation Consultancy, our experienced consultants strive for the success of our clients and have done so for over 20 years worldwide. This includes professional guidance as well as attendance from the blueprint to effectively realizing the given task, guaranteed due to vast experience in areas we are knowledgeable in.

Our mission is to make companies ready for the future – from strategies to tool kits, from strategy and innovation management to organizational and competency development, from optimizing processes to boosting productivity and results. Our motto is: identify opportunities, shape the future. This involves strengthening the innovative progress of your company.

We are only satisfied when our customers are successful.

I like to compare what we promise our customers to what you would expect from an experienced mountain guide, who doesn’t only sell the roadmap, but who is guiding his hikers, on account of his own experience, even through hardship situations, safely to the set goal and the achievement of success.

Dr. - Ing. Matthias Hartmann, CEO
Confronting challenges head on wins out over Powerpoint engineering
Some corporate consultancy firms have a tendency to rely on visually appealing PowerPoint presentations – and a tendency to avoid providing concrete implementation measures. At IMIG, we take a completely different approach, and we have done so for over 20 years already. We place great value on smart strategy and innovation management, but only if it proves effective during implementation.

Our consultants are skilled in dealing with both top management as well as production workers. And this is owed to their respective professional backgrounds: at IMIG, we employ experienced consultants who have proven themselves on the workbench. Most of them worked in same industry sectors, having 10 to 20 years of experience under their belts. We do not abide by the motto “the right PowerPoint presentation wins over”. Instead, we serve as an experienced mountain guide with plenty of experience making it to the top. And we have only reached the top once a project actually performs well after implemented – only then do we allow ourselves to call it a successful project.

Our consultants have lots of experience helping others make it to the top. They cooperate with clients in the role of competent guides to lead clients up to their individual path to success. While other consultancy firms prefer to provide clients with pretty roadmaps, we actually accompany you and your team to the top.

WORLDWIDE.
Consulting without the fear of making contact
Setting the right strategy is the key to success for every company. Many companies allow their decisions to be guided by financial planning, such as revenue volumes or costs for the upcoming years. Though this approach certainly has its place, we pursue a more all-encompassing approach: We work with our customers to develop a unified understanding of the corporate environment as well as possible scenarios for profitable growth. This serves as the basis for setting a company’s strategic orientation and for prioritizing the pending actions to be implemented. It is equally essential for innovation management and business processes to be coordinated with one another to ensure sustainable growth. Instead of launching a price competition, we create new service offers, business fields and market segments along with our customers.
As part of the business excellence approach, we anchor not only technological competencies but also the ability to change within the company to be able to deal efficiently and purposefully with rapidly changing market and economic situations.

Management principles oriented towards results with a high degree of transparency for cause/effect relationships play a significant role here and they promote a commitment to implement corporate strategies in operational measures and short-cycle success monitoring.

The optimization of administrative processes is one area that is often neglected, causing a great deal of potential to remain ignored. It is, therefore, all the more important to commit to lean administration and office excellence in indirect areas as well.

The art behind introducing Business Excellence does not merely involve copying others but recognizing the situation of the company at hand and orienting the implementation approach so that performance can be achieved based on individual conditions.

Excellence, therefore, plays a vital role in nearly every area of a company:

» Innovation, research and development
» Administration
» Sales & marketing
» Purchasing, production, logistics and quality management
» Supplier development and integration

We believe that the key to success lies in motivating the staff members of our customers to adopt new ways of working.
In the face of global markets characterized by a high degree of volatility and influenced by Industry 4.0, the competitiveness of a company is not only determined by its performance but also by the entire supply chain in connection with location planning. Only once interaction among all of the links in the chain are optimally aligned, with current and future market requirements will be met and the potential they offer fully utilized. New business processes with electronic workflows paired with more direct and faster communication along the entire value chain will be established and lead to business models adjustment across nearly every sector. As a result, new customer-supplier relations will arise along the entire value chain. Finally, significant improvements in terms of boosting efficiency and effectiveness will be achieved by creating the right configuration within this value-creation network.

Current references: www.references.imig.com
Ensuring the highest level of performance and continuous improvements have long been part of the day-to-day work for manufacturing and logistics. Without such on-going improvements, it would be hard to imagine successful production.

By now, optimizing administrative processing has been incorporated into improvement processes to take advantage of untapped potential in every aspect of order-processing procedures.

A lack of transparency across these processes with numerous ill-defined interfaces is primary contributors to waste, including search and waiting times, queries, transit times, inefficient meetings, and redundant information.

We apply well-established principles of LEAN philosophy, such as customer orientation, process security, the flow Z-cycle principle, the avoidance of waste, zero errors and continuous improvement in connection with new and innovative solutions, e.g., through Industry 4.0, to improve the competitiveness of your value-added processes.

CONSULTING

LEAN OPERATIONS & LAYOUT PLANNING

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CONSULTING

OUR SERVICES

» Introduction & implementation of LEAN
» Standardization & self-organization (SS)
» Layout planning
» Value stream design & management
» Continuous improvement processes (CIP)
» Optimizing quality
Organization structures are used to turn the complexity arising from internal and external demands into a management form. This often results in highly complex organizational structures that hinder key processes within the company, which creates an idle workforce as well as the frustrations that come along with them.

When a company faces the need to execute organizational changes, an unpopular change project must generally be applied and carried out with a great deal of effort. This approach is no longer viable in today’s business world with highly dynamic markets, a high degree of internationalization, rapid and multi-faceted communication options in connection with strict demands in terms of quick and efficient decision-making processes.

Based on our experience in boosting a business’ ability to change and remain agile, we empower companies to develop their organization and competencies effectively, continuously and with a high portion of added value across all areas of the company.
Digitalizing production, as well as support processes, is the basis of Industry 4.0. Everyone recognizes that today’s society is increasingly becoming characterized by the use of networked digital technology. In the business world, this development is infiltrating every aspect of the value-added chain, from design to supply chains and production all the way into the areas of service and support.

This development is based on networking and self-management. Networked machines are independently controlling their processes in an intelligent manner. The impact on process starts, in fact, far before production, such as monitoring stocks, automated renewed purchasing, and the handling of production orders and processes. This allows for rapid reactions and influences the decision of the processes.

One prerequisite, however, is for every component to be digitally recorded. Sensors in machines and ID characteristics of the component facilitate secure recognition and individual processing. The “Internet of Things” enables communication beyond borders, such as between people and machines, between machines and the warehouse, or between sales and customers. All of this takes place via a high-speed internet connection.

Industry 4.0 enhances competitiveness and efficiency in production. This applies to mass-produced products as well as to customized batch sizes of the smallest category.

DIGITALIZATION & INDUSTRY 4.0
Various types of training
Through our training center, we offer you numerous options for developing your teams and individual staff members. Our training programs place particular value on practical skills and knowledge transfer, based on the idea that we can only truly understand something when it is tangible. Our training courses mainly contain interactive components that guarantee effective transfer into the real world.

Top performance in the company demands top performance by the management and technical experts. Our experts with international management experience will support you with needs-oriented and customized coaching sessions that will promote your personal development. Individually tailored training courses will be carried out at your company for a group of selected participants. Experience and knowledge gained from the training sessions will be directly applied to the company’s work environment. Specific improvement measures will also be developed during the training program itself.
Flexible Business Services
Today, flexibility and fast solutions for specific bottlenecks with a clear perspective are everything. Along with classic consulting, we also offer our customers various Business Services.

We handle project management for our customers on-site in the event of bottlenecks and provide your staff with project management support. We can also take on strategic tasks or ensure that temporary capacity shortfalls are covered. Additionally, you can protect your business against and overcome unexpected losses of management personnel by deploying IMIG experts.

We are also glad to handle any working packages on-site that have been predefined by our clients or via our shared office, allowing us to effectively take advantage of synergy potential.

We can also provide you with customized solutions for other temporary support needs.