



Innovative ideas & industrial experience paired with successful companies – We shape the future with our customers

Working Student (f/m/d) Online Marketing/Google Analytics

Employment period: immediately

Location: Flexible

IMIG Industry Consult GmbH is a member of the International Management and Innovation Group AG. IMIG is an internationally successful consulting company with headquarters in Germany and international branches in Europe, America, and Asia.

We work strongly solution- and implementation-oriented and support our customers in the sustainable improvement of business processes – and this since 1998. We offer our customers tailor-made solutions customized to their specific requirements, which lead to an increase in their competitiveness. We support our employees in their personal development with the help of jointly coordinated career plans and targeted internal and external qualification measures.

Your new challenges:

- You create performance campaigns, execute them independently, document and present the results to the global management team
- You will develop LinkedIn campaigns together with the marketing department, execute them, document and present the results to the global management team
- You carry out the analyses with Google Analytics
- You give advice on how to further use Google Analytics
- You work together with the management and the marketing team in an international environment

Your profile:

- Experience in SEA campaigns
- Online marketing is nothing new to you and you are passionate about it
- Trend-hunter and always up to date - that's what your friends say about you
- To write and talk in English, isn't a problem for you
- Commitment and teamwork round off your profile

We offer you:

- Challenging and multifaceted tasks
- Assuming responsibility in an international environment
- Integration into a committed and competent team
- Projects in an international company
- Mobile work

We look forward to receiving your meaningful application documents stating your earliest possible starting date by e-mail to:

IMIG Industry Consult GmbH

Christian Pfingstl – Managing Director

E-Mail: karriere@imiq.com